



CZECH&SLOVAK  
**LEADERS**

**MEDIAKIT 2020**

# WHAT WE OFFER

Since 2001, the Czech and Slovak Leaders Magazine has brought you the latest updates on the most important political, economic, cultural and social events in both the Czech Republic and Slovakia. Our distinguished readers come from the top business, diplomatic and state administration circles. Our regular section on European Union affairs provides in depth and firsthand EU updates.

## PRINTED ISSUE

The Czech and Slovak Leaders Magazine comes out four times per year in printed format. We pride ourselves on being the only English printed magazine in Czechia.

The magazine contains:

- Interviews with leaders from Central Europe in the areas of politics, business as well as science, medicine or nobility
- Photo coverage of top-level events from the business, culture or diplomatic spheres
- Contributions by experts in various areas
- PR articles and analyses
- And much more

Each issue is also available in electronic format via our website [czechleaders.com](http://czechleaders.com).

## CZECHLEADERS.COM WEBSITE

We regularly post content on our website. Everything that is part of the magazine is posted here as well. We also accept quality contributions from external authors in a large spectrum of areas such as leadership, culture, travel or business.

## WEEKLY NEWSLETTER

In between printed issues we keep in touch with our readers through weekly updates from the world of Czech and Slovak Leaders. The newsletter contains both English and Czech content.



# OUR NUMBERS

**5,370,000**

PAGE VIEWS IN 2019

**795,000**

WEBSITE VISITORS IN 2019

**60,000**

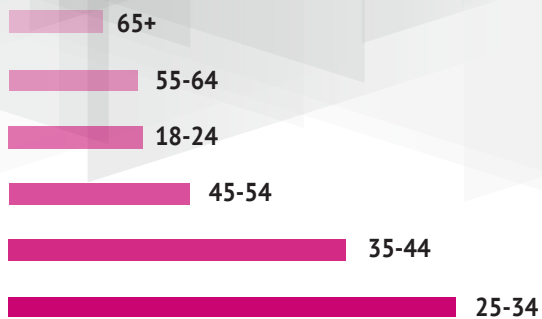
NEWSLETTER SUBSCRIBERS  
(NEWSLETTER SENT OUT WEEKLY)

**15,000**

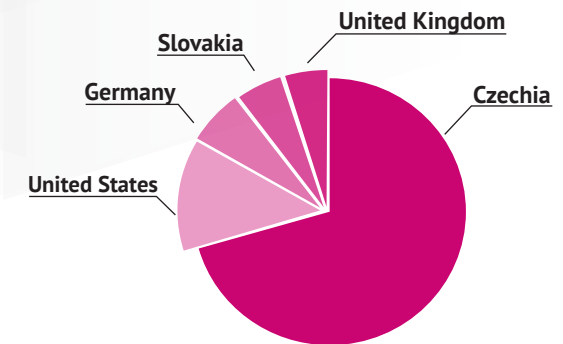
FOLLOWERS ON SOCIALS



## WHAT AGE ARE OUR READERS?



## WHERE ARE OUR READERS FROM?



# FACES BEHIND THE MAGAZINE



**BENKE AIKELL**

**Publisher**

Since 2002, Benke has provided coverage of important events and interviews with top level people in business, politics, culture and the diplomatic sphere.



**LENKA HELENA KOENIGSMARK**

**Editor in Chief**

With the magazine since 2012, she makes sure the many beautiful events are remembered and visualised.



**LINDA ŠTUCBARTOVÁ**

**Chief Interviewer**

Working for the magazine since 2013, she is an unstoppable, enthusiastic journalist bringing you witty and interesting interviews.



**PETRA KUBERNÁTOVÁ**

**Webmaster / IT Support**

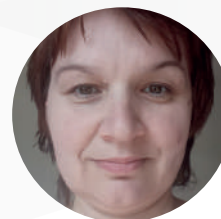
With the magazine since 2014, she takes care of all things online. Everything that goes on the website, social media or in the newsletter goes through her hands.



**EVA ANDEROVÁ**

**Business Partner**

Lady with extensive experience from high rank state functions offers limitless insights into politics and diplomacy thus becoming an indispensable partner for the magazine.

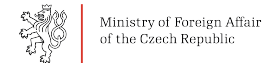


**MARTINA HOŠKOVÁ**

**Editor**

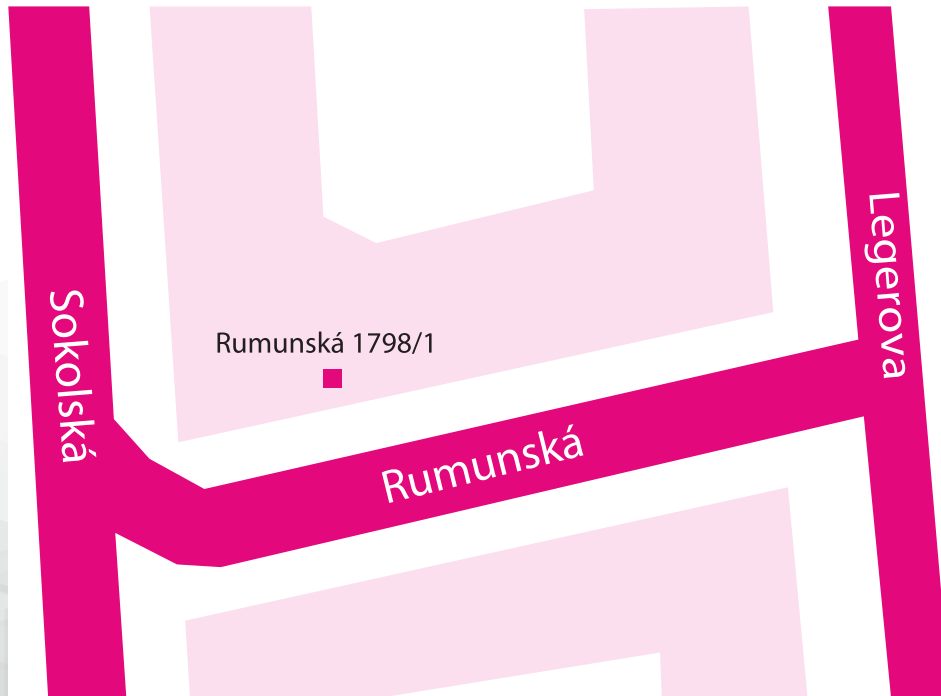
Working for the magazine for more than a decade, no event, interview or article leaves an editorial board without her sharp and close look.

# OUR PARTNERS



# CONTACT US

Contact us regarding prices and special offers.



## OFFICE CONTACT

Rumunská 1798/1, 120 00 Prague 2  
+420 602 242 479  
office@czechleaders.com

## ENQUIRIES IN ENGLISH

benke.aikell@czechleaders.com

## ENQUIRIES IN CZECH

lenka.koenigsmark@czechleaders.com

## SOCIAL MEDIA



facebook.com/czechandslovakleaders



twitter.com/czandskleaders



linkedin.com/company/leaders-magazine

