7th International Summit

GLOBAL FEMALE LEADERS

THE ECONOMIC FORUM FOR FEMALE EXECUTIVES
15th – 16th March, 2021 | HOTEL ADLON KEMPINSKI, BERLIN | GERMANY

Are you a changemaker?

Stay curious. Stay inspired.

Timely and Crucial Topics

• Resilient Leadership and Governance in Uncertain Times
• Climate Change, Health and Food Sustainability
• Sustainable Solutions for Cities and Mobility of the Future
• Technology and Media – Challenging and Empowering Society

A Lineup of 50+ Changemakers including

Helene von Roeder
Vonovia | Germany

Cecilia McAleavey
Oatly | Sweden

Audrey Tang
Digital Minister of Taiwan

Béatrice Guillaume-Grabisch
Nestlé | Switzerland

Maria Ressa
Rappler.com | Philippines

Talia Rafaeli
Porsche Digital | Israel

WWW.GLOBALFEMALELEADERS.COM
Welcome,

2020 has been a challenging year in ways we could not have anticipated. While it is a reminder that we are bound together more than ever, it also calls for our strong solidarity and collective efforts as we build a more resilient and inclusive future.

If you are like us, driven by the genuine goal of making the world a better place, engaging in respectful debates that value the power of diverse perspectives to solve global challenges, then this is absolutely for you.

I once established this annual international economic summit to convene leaders, shakers and change makers from across the globe to share in and inspire each other with problem solving discussions that shape and transform our society. I am thrilled to cordially invite you to join me and many other fantastic leaders.

Let’s together be the catalysts for change through an action-driven knowledge sharing and networking. In our today’s world, the power of connection has never been so important.

Sigrid

Sigrid Bauschert
Founder | Global Female Leaders
CEO | Management Circle AG

"An ocean of women at #GFL are just the right group to solve all the world’s problems – water, air, and earth."
Dr Anita Sengupta | @Doctor_Astro

"Great event. Great location. Outstanding speakers. Excellent opportunity for sharing and networking."
Katarina Ziemeckendorf | Thyssen Krupp Materials

"I am really impressed by the quality of the presentations and by the great personalities of the women."
Nicole Nitschke | Shiseido

"Variety of economic aspects in a different format with a lot of excellent speakers out of different regions of the world."
Evelyne Freitag | Sanofi

"I thoroughly enjoyed it, found it to be inspirational, informative and a wonderful group of people."
Elizabeth Madigan Jost | Morgan Stanley

"Great panelists and great company presentations, so many insights and best practices that are shared!"
Nathalie Mielke | EY
Why You Should Attend

Thought-Provoking Talks & Content Driven Sessions

Global Perspective & Outside the Box Thinking

Pre-Summit Programme (Sunday, 14\textsuperscript{th} March 2021)

\begin{itemize}
  \item \textbf{Ice Breaker – Think Tank Academy}
  \begin{quote}
  This session comprises parallel Think Tanks on different subjects, designed to establish intimate networking opportunities while discussing cutting-edge topics in an interactive and content driven environment. Choose your favorite topic and be part of the discussions.
  \end{quote}

  \textbf{The Sustainability Dilemma – How Do We Succeed to Get to a Less Emotional but more Fact-based Communication about Topics like Plastic and CO2?}

  \textbf{Nadine Kuester} | General Secretary | Danone D-A-CH | Germany

  \textbf{Leading with Happiness}

  \textbf{Sarah Metcalfe} | Certified Chief Happiness Officer, Head of Customer Service | Sure Petcare | UK

  \textbf{Pre-Summit Welcome Reception}

  \begin{quote}
  Join us for a private cocktail reception at the China Club Berlin, one of Germany’s most exclusive locations.
  \end{quote}

  \textbf{Welcome Address and Moderation by}

  \textbf{Xenia zu Hohenlohe} | Managing Partner, Founder | The Considerate Group | Germany

  \textbf{Pre-Summit Keynote}

  \textbf{Canvas of Your Life}

  “The unique power of art is that it can transcend differences, connect with people on a visceral level, and compel action.”

  \textbf{Asher Jay} | National Geographic Explorer, Creative Conservationist | Yoke & Anchor | USA
\end{itemize}
Summit Programme – Day One (Monday 15th March 2021)

Registration @ 8:00 | Summit Day One from 8:45 - 18:00 | Global Female Leaders Night @ 19:30

Our Master of Ceremony
Dr Melinda Crane | Chief Correspondent | Deutsche Welle TV | USA/Germany
Brilliant. Engaging. Insightful. Able to put our sophisticated audience at ease, we are delighted that Melinda will once again be our principal summit moderator. Her fulsome and knowledgeable style always brings the best out of the speakers and the audience.

RESILIENT LEADERSHIP AND GOVERNANCE IN UNCERTAIN TIMES

The pandemic has broken up everything we know and thought as “the normal”. At the same time, it presents a new way to view the world and a unique chance to build it back better, together, to ensure a sustainable and inclusive progress. Let’s discuss among others the following topics and issues.

• The new reality of geopolitics, society and democracy in a post-pandemic world
• The future of globalization and global cooperation
• The need to build more resilience to navigate uncertainties and crisis
• Women’s leadership and role in the global economic recovery

Opening Keynote and Executive Panel Discussion

Post-pandemic Global Economic and Social Outlook – Perspectives of Female Leaders

Moderated by Dr Melinda Crane
Prof Dr Ulrike Ackermann | Founder and Director | John Stuart Mill Institute for Research on Freedom | Germany
Dr Rebecca Harding | Independent Economist, Author, CEO | Coriolis Technologies | UK
Dr Mareike Ohlberg | Senior Fellow, Asia Programme | The German Marshall Fund of the United States | Germany

Spotlight

Leading Collective Genius – Collaborative Mindset for a Sustainable Future

Prof Katharina Lange | Professor of Leadership | International Institute for Management Development (IMD) | Switzerland

Spotlight

Accelerating Change: How to Navigate the New Normal

Sonja Laud | Chief Investment Officer | Legal & General Investment Management (LGIM) | UK

CLIMATE CHANGE, HEALTH AND FOOD SUSTAINABILITY

While the coronavirus has cut the global carbon emissions, let us not lose sight that climate change is still a real threat to human health and environment. In fact, the health crisis only strengthens the urgent need to address climate change and its various impacts including food insecurity.

• How do we advance human health and food systems under a changing climate?
• Green and circular economy: Opportunities emerging from the Covid outbreak
• How do we tackle infectious diseases that continue to be a significant threat?
• What solutions does technology bring to global healthcare?
Executive Panel Discussion

Addressing the Climate Emergency – The Quest for Sustainable, Collaborative and Inclusive Solutions

Virtual Opening Statement by
Saori Dubourg | Member of the Executive Board | BASF | Germany

Moderated by Dr Melinda Crane
Pia Heidenmark Cook | Chief Sustainability Officer | Ingka Group (IKEA) | Sweden
Theresa Löber | Head of Climate Strategy | Bank of England | UK
Virginia Covo Naranjo | Global Director of Sustainability Supply Chain | Anheuser-Busch InBev | USA

Interview
Technology for Purpose

Moderated by Dr Melinda Crane
Blanca Baez | SVP, Global Head Pharma & Biotech | Molecular Health | UK
Dr Loubna Bouarfa | Founder & CEO | OKRA Technologies | UK

Spotlight
The Fight against Infectious Diseases

Prof Helga Rübsamen-Schaeff | Founding CEO, Chair of the Adv. Board | AiCuris | Germany

Think Tank Academy
Choose your favorite topic from the parallel sessions and be part of the discussions.

The Challenge in the New Reality: Balancing Profit, People and Planet

Angelika Huber-Straßer | Head of Corporates | KPMG | Germany

Design Your Talk Topic

Sara Ortloff | Director UX Design | Google | USA

Talk Data to Me

Ipek Ozsuer | Digital Transformation and IT Lead, Corporate Functions | Bayer | Germany

CRISPR/Cas9 Gene Scissors: What Should Be the Boundaries to Human Power to Tailor Life?

Dr Julia Schönbohm | Partner Patent Litigation | Linklaters LLP | Germany

Teledermatology 2.0 - The Future of Digital Wound Care

Kathrin Schnidar | CFO | SCARLETRED | Austria
Interview

Technology vs. Ethics? Opportunities and Risks of Artificial Intelligence for Society

Moderated by Dr Melinda Crane
Prof Yali Cong | Professor of Medical Ethics and Deputy Director of the Institute of Medical Humanities | Peking University Health Science Centre | China
Carla Hustedt | Senior Project Manager “Ethics of Algorithms” | Bertelsmann Stiftung | Germany

Executive Panel Discussion

Mental Health and Wellbeing @Work – A Priority on Boardroom Agenda

Moderated by Dr Melinda Crane
Marleece Barber | Chief Medical Officer | Lockheed Martin | USA
Claudia Hartwich | Senior HR Director | Microsoft | Germany
Karen Penney | Vice President Payments Products UK | Western Union | UK
Bianca Stringuini | Senior Director, Inclusion & Community for Asia Pacific | Visa | Singapore

Spotlight

How Do We Fix our Food and Create a More Sustainable Food System?

Cecilia McAleavey | Director Sustainable Eating & Public Affairs | Oatly | Sweden

Sustainable Solutions for Cities and Mobility of the Future

The world population is growing, and two-thirds is projected to live in urban areas by 2050. Although urbanisation has its advantages, the demographic development and the economic growth are interacting adversely with environmental quality and natural resources.

• How can we meet the needs of the growing urban population in terms of housing, transportation, and energy?
• Can alternative transport like flying taxis positively transform the urban mobility?
• What potential does the circular economy bring for sustainable cities?
• How can 5G, big data and IoT shape the future of smart cities?

Spotlight

The Future of Living – Rethinking Energy Consumption in the Quarters

Helene von Roeder | CFO | Vonovia | Germany

Spotlight

Changing the World – One Wave at a Time

Inna Braverman | Founder & CEO | Eco Wave Power | Israel

Global Female Leaders Night

After an inspiring day, we cordially invite you to join the Global Female Leaders Night. The relaxed atmosphere of the Cocktail Reception followed by the Networking Dinner allows you to continue discussing – hot topics – and forge connections over delicious foods and drinks.
Summit Programme – Day Two (Tuesday 16th March 2021)

Summit Day Two from 9:00 - 17:00

@ 7:15 Sight Running – Kick off the 2nd day with some cardio while enjoying some scenic attractions of Germany's capital.

Keynote Presentation

Sustainability and Society in the Age of Personal Air Transport

Harini Kulatunga | VP, Head of Solutions, Unmanned Aerial Mobility | Airbus | UK

Executive Panel Discussion

Above and Beyond: Exploring the Next Frontier of a Smart and Sustainable City

Moderated by Sarah Syed | Technology Reporter | Bloomberg | Germany
Prof Vanessa Miriam Carlow | Director of the Institute for Sustainable Urbanism (ISU) | Technical University of Braunschweig | Germany
Ruth Knox | Managing Associate | Linklaters LLP | UK
Karolina Korth | Chief Digital Officer & Head of Strategy | Siemens Mobility | Spain
Talia Rafaeli | Head of Israel, Partnering and Venturing | Porsche Digital | Israel

Spotlight

Money as a Financial Expression of Values

Dr Mara Catherine Harvey | Managing Director | UBS Switzerland AG | Switzerland

Technology and Media – Challenging and Empowering Society

As we encounter the most significant period of disruption and uncertainty, technology and media continue to play an important role in our collective efforts to tackle big challenges. It is critical that they are used to helping us understand and navigate the moment.

- How can we tackle the challenges in the modern digital information environment?
- What are the solutions to preserve truth, regain trust and limit disinformation in times of fake news?
- What are the imperatives to devise standards, ethics, and accountability for the internet age?
- How can we harness the power of tech to drive lasting positive impact for the society?

Spotlight

Digital Social Innovation: #TaiwanCanHelp

Audrey Tang | Digital Minister of Taiwan | Taiwan

Keynote

Fighting Back with Data

Maria Ressa | CEO & Executive Editor | Rappler.com | Philippines

Spotlight

Media after Corona

Bea Knecht | Founder & Board Member | Zattoo International | Switzerland
**Summit Programme – Day Two (Tuesday 16\textsuperscript{th} March 2021)**

**Think Tank Academy**
Choose your favorite topic from the parallel sessions and be part of the discussions.

**The Challenge in the New Reality: Balancing Profit, People and Planet**

_**Angelika Huber-Straßer** | Head of Corporates | **KPMG** | Germany_

**Global Cities between Sustainability and Growth**

_**Elisabeth Mansfeld** | Head of Cities Program | **Alfred Herrhausen Gesellschaft** | Germany_

**How to Drive Change in a Fast-Moving Environment**

_**Gioia Manetti** | CEO Southern Europe & Vice President International | **AutoScout24** | Italy_

**Stay Personal. Stay up to Date.**

_**Nela Novakovic** | Operations Director DACH | **Kyowa Kirin** | Germany_

**The Power of Togetherness - How to Unite all Stakeholders while Facing the Biggest Challenge of a Company’s History**

_**Pia Steinmann** | Marketing Director Brand Communication | **BABOR** | Germany_

**Lessons from International Business Failures: How to Win Globally and Locally**

_**Allyson Stewart-Allen** | CEO | **International Marketing Partners Ltd.** | UK_

**Executive Panel Discussion**

**Opportunities and Challenges of the Influx of Data: How Can We Restore Trust in the Modern Information Ecosystem?**

Moderated by _**Dr Melinda Crane**_

_**Bertrand de La Chapelle** | Editor, Special Projects | **Internet & Jurisdiction Policy Network** | France_

_**Lucy Crompton-Reid** | Chief Executive | **Wikimedia UK** | UK_

_**Anita Zielina** | Director of Strategic Initiatives | **Craig Newmark J-School at CUNY** | USA_

**Spotlight**

**Millenials and the Digital Future**

_**Aya Jaff** | Trader, Author, Tech Entrepreneur | Germany_

**Keynote**

**A Global Identity Crisis**

_**Dr Maha Hosain Aziz** | Professor, Author, Cartoonist in the NYU MA International Relations Program | **NYU - The Graduate School of Arts and Science** | USA_
A select of the global changemakers you will meet at the summit

A global leader that focuses on Inclusion as a key driver for change. Her passion is the human element in innovation and the importance of a holistic view around our wellbeing and how it impacts performance.

Bianca Stringuini | Senior Director, Inclusion & Community for Asia Pacific | VISA | Singapore

A visionary and global thinker that calls for awareness and new ideas to challenge the geopolitical, economic and social status quo and the need to crowdsourced new global values.

Dr Maha Hosain Aziz | Professor, Author, Cartoonist in the NYU MA International Relations Program | NYU - The Graduate School of Arts and Science | USA

Her very personal journey that became her mission illuminates the pressing issue of pollution and the need to harness the power of waves to create clean energy and help combat climate change.

Inna Braverman | Founder & CEO | Eco Wave Power | Israel

Passionate in developing technology that revolutionises dermatology by enabling objective and standardized skin assessment and allowing to deliver better health care at lower cost for everyone.

Kathrin Schnidar | CFO | SCARLETRED | Austria

An award-winning machine-learning scientist turned entrepreneur who built a trusted AI platform to transform the way healthcare companies make decisions to save and improve human lives.

Dr Loubna Bouarfa | CEO & Founder | OKRA Technologies | UK

Driving Google’s user experience vision for enterprise products — a process that involves examining how AI can enhance what people can accomplish at work. Human-centered design paired with human-centric AI is key to the future of work.

Sara Ortloff | Director UX Design | Google | USA

Get exclusive speaker views on current economic trends

Follow us!

Global Female Leaders-Blog

www.globalfemaleleaders.com/blog
twitter.com/global_female
Join our Fantastic Lineup of Leaders, Trend-Setters and Visionaries

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Prof Yali Cong | Professor of Medical Ethics and Deputy Director of the Institute of Medical Humanities | Peking University Health Science Centre | China

Dr Melinda Crane | Chief Correspondent | Deutsche Welle TV | USA / Germany

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Béatrice Guillaume-Grabisch | Executive Vice President - Head of Group HR & Business Services | Nestlé | Switzerland

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Asher Jay | National Geographic Explorer, Creative Conservationist | Yoke & Anchor | USA

Bea Knecht | Founder and Board Member | Zattoo International | Switzerland

Ruth Knox | Managing Associate | Linklaters LLP | UK

Karolina Korth | Chief Digital Officer, Head of Strategy | Siemens Mobility | Spain

Nadine Kuester | General Secretary | Danone D-A-CH | Germany
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Advisory Board

The Global Female Leaders’ advisory board is a diverse and international source of dedicated support and valuable expert advice. Its members are leaders in their professional field as well as representatives for their regions. Their combined excellence has contributed profoundly to making this summit the first tier must-attend event for female thought leaders it is today. On site, they are your ambassadors for various topics, industries and regions.

Do not hesitate to approach us. We all look forward to seeing you in Berlin!

- Tina A. Breidenbach | Head of Advertising Sales
  Germany | Bloomberg Media Group | Germany
- Deborah Lorenzen | Head of Data Governance
  State Street Global Advisors | USA
- Anne Grewlich | Lawyer, Partner and Head of
  German Banking Team | Ashurst LLP | Germany
- Astrid Hamker | President of The Economic Council
  (Wirtschaftsrat Deutschland) | Partner and Member of
  the Advisory Board | Piepenbrock Group | Germany
- Ilka Hartmann | Managing Director / Member of
  the Board | British Chamber of Commerce in Germany | Germany
- Kyung H. Yoon | Founder and CEO
  Talent Age Associates | USA

Concept & Programme Development

- Chitra Narayanan | Strategic Advisor and former
  Ambassador of India | ACN Strategies | Switzerland
- Deborah Lorenzen
- Tina A. Breidenbach
- Astrid Hamker

For partnership opportunities

Together with our partners, we are able to create a unique and memorable summit experience. Since the summit is the place to meet decision makers, it provides the opportunity to explore and engage in exciting new business avenues. It is our great pleasure to also welcome you as a partner of this global network. I would be delighted to advise how we can build a winning partnership.

Additional Perks and Services

- Babor Beauty Lounge
- GFL Shuttle Service
- Danone Barista Bar
- DHL Service Station
Covid-19 Challenges: Where Do We Go from Here?
Dr Rebecca Harding | CEO | Coriolis Technologies | UK

This is the moment for women to step up and be counted. We have the opportunity to do things differently. We can no longer play by the rules of profitability and money at all costs because it will take us a long time to rebuild the whole economy. In this enlightening article, Dr Rebecca Harding shares her thoughts about the Covid-19 and the effects on the global economy and how we can address the new challenges.

Read more on: www.globalfemaleleaders.com/harding

Why Local Knowledge Will Save You Money, Time and Your Reputation
Allyson Stewart-Allen | CEO | International Marketing Partners Ltd. | UK

Many products and advertisements forget something important: Customers don’t wait only in a company’s home market! So, what should you do to ensure you master your brand travel? Allyson Stewart-Allen, CEO of International Marketing Partners shares with us her thoughts and advices on brand internationalisation.

Read more on: www.globalfemaleleaders.com/stewart-allen

True Art Like Nature Has No Boundaries
Asher Jay | National Geographic Explorer, Creative Conservationist | Yoke & Anchor | USA

In this exclusive interview, Asher Jay shares her views with us about why protecting wildlife is all about protecting humanity too. She describes her goals in the near future and why it is so important for her to help more brands and non-profit partners effectively towards delivering high impact efforts and truthful narratives to the masses.

Read more on: www.globalfemaleleaders.com/jay

Challenges and Opportunities for Cities, Mobility & Digital Health
Karolina Korth | Chief Digital Officer, Head of Strategy | Siemens Mobility | Spain

What will be the biggest challenges for cities and mobility in the next years? And what are the opportunities? What about digital health - which developments can we expect in this field? In this interview, Mobility and Digital Health expert Karolina Korth sheds light on all these fascinating questions.

Read more on: www.globalfemaleleaders.com/jay
**A Strong Network**

**Knowledge Partner**

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<td><a href="http://www.leaders.com">www.leaders.com</a></td>
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**Cooperation Partners**

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“A truly incredible experience! The summit was impressively organized and certainly carries the DNA of amazing women on the edge of change making a difference in the world.”

Elizabeth Angel | Helsinki Foundation

“It is described as a female Davos. I have been to Davos for many years, but this is much better than Davos!”

Chitra Narayanan | GFL Advisory Board

“A very unique format which has so many inspiring women from all over the world and from so many different industries.”

Michaela Schwinge | Deutsche Telekom

“Fantastic Networking, variety of people backgrounds: academies, industry leaders, government leaders.”

Frederique Corbett | Twitter

“10 out of 10.”

Gergana Manolova | Council of women in business in Bulgaria
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Your Benefits:
- Pre-Summit programme on Sunday: Ice-Breaker Sessions and Welcome Reception at the exclusive China Club Berlin
- Access to all presentations and executive discussions during the summit days
- Interactive Think Tank Academy
- All summit meals, refreshments and documentation
- Our Global Female Leaders Night
- Sight Running on Tuesday morning
- High level networking with a limited audience of 300 selected participants
- Exclusive whitepaper with key findings of the summit

Who will you meet?
The Global Female Leaders Summit 2021 is a valuable source of knowledge, insights and networking opportunities that is specifically designed for leaders, visionaries and changemakers across all industries including:
- Chief executives and chairs
- Women and men in senior leadership roles
- Entrepreneurs and founders
- High-potential professionals looking to advance their careers
- Leaders interested in broadening their horizon

Due to the current health-related meeting regulations, seats are limited, so make sure to book today!

Registration: www.globalfemaleleaders.com/registration
E-Mail: globalsummits@managementcircle.com
Telephone: +49 6196 4722-939

Your safety is top priority!
Please rest assured that we will observe and duly maintain all legally required hygiene standards together with the Hotel Adlon Kempinski as well as our speakers and event management colleagues. Further information is available here: www.globalfemaleleaders.com/health-safety

Conditions for registration and participation
The Summit is limited to 300 carefully selected high profile participants. Please note that acceptance of your application is prerequisite to your participation. Applications will be considered on a first come first served basis – to ensure your participation in the event we recommend registering early!

The fee for live attendance at this two and a half day event is € 2,995. We offer a discounted rate of € 2,495 to NGOs. The fee for virtual attendance is € 2,495 and € 1,995 for NGOs. All prices named do not include statutory VAT. Cancellation Policy: A cancellation free of charge is possible up to four weeks prior to the event. If the registration is cancelled at a later date or should the participant fail to appear, we will charge the entire registration fee. The cancellation must be in writing.

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As a renowned business leader in the field of continuing education for business professionals and executives in the German-speaking region, Management Circle provides knowledge at the highest level. Our around 200 employees produce yearly over 2000 business events in the form of seminars, conferences, congresses, trade fairs and in-house trainings. Further information can be found at www.managementcircle.de

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